

Innovation and Entrepreneurship Development Centre

Do you get a sense of accomplishment when you build something? Do you often think of easy practical solutions for problems around you? Do you like to be your own boss, having complete freedom to plan and execute? Do you dream of setting up your own company?

IEDC was established at KCG to mentor and support students like you, who dream of becoming entrepreneurs, of starting their own venture. It is a great dream but there is a lot to learn before you take the plunge. The four years at KCG can lay the foundation of your dream.

Entrepreneurs are people with great innovate skills who can identify potential demand and voids in society and creates a business to fill the void. Entrepreneurs bring ideas to life with their creativity, imagination, thirst for work and risk-taking mind-set. Great entrepreneurs are curious and tasked to discover new solutions to problems, able to identify niche opportunities, possess strategic thinking skills and are resilient. Entrepreneurship is core to any country's economy and great entrepreneurs support the rise of the economy. Often a question raises "*Are entrepreneurs, born or made?*" A few decades ago, it was generally accepted that entrepreneurs were born from the success stories of popular entrepreneurs. With the globalization and advent of the digital revolution, individuals can hone his/her skills such as think and win attitude, leadership, vision and analysing power to become a successful entrepreneur. The stories of new-generation successful entrepreneurs clearly shows entrepreneurs are made. *The deft of entrepreneurs can be inherited by education, experience and appropriate platform and support.*

The Innovation and Entrepreneurship Development Centre (IEDC) at KCG College of Technology plays a pivotal role in imparting the required skills to students and faculty of the institution. The E-Cell and I-Cell wings under the umbrella of IEDC help the young minds to hone their entrepreneurship skills by organizing various essential workshop, training and field visits. The Institutions Innovation Council (IIC) functioning in the college under the aegis of MHRD Innovation Cell, Govt. of India bolsters the spirit of entrepreneurship and innovation among the young minds by running pertinent programmes on Innovation, Entrepreneurship and IPR. The Innovation Incubation and Entrepreneurship Centre (IIEC) frequently called as Technology Business Incubator (TBI) at KCG helps the students to start their own firms and start-up's and handholds until the firms become self-sustaining. The Aavin parlour on campus is run by the students in order to hone their entrepreneurship skills. Every year, the E-cell organizes a unique and first of its kind event "Cloud10 Bazar" on campus for students to sell their products and get hands on experience of some of the skills required to become a successful entrepreneur.

The untiring efforts of IEDC are always prolific and many students have chosen entrepreneurship as their career. It is enthralling to see the alumnus and alumna of KCG flying high in society. To name few, our alumna Ms. Suryasree Rao is the founder and CEO of CityWiz start-up that caters the relocation problems, especially for working bachelors. The start-up is also incubated by NASSCOM start-up 10000. Mr. Pakalavan has founded Swotter technologies Pvt Ltd a leading software company in Chennai. The company offers a wide range of services starting from website design to branding. IIS Technologies a start-up on professional training and coaching was founded by Mr. Vinod kumar alumnus of KCG. The start-up was supported and incubated at KCG-IIEC. Mr. S. Gowri Shankar is the founder of SpaceNXT aviation and Aerospace Research firm that specializes in Drones/Unmanned aerial systems. He is also the co-founder of Deccan Airports Pvt. Ltd. Mr. Pragadish Nandakumar is one of co-founders of Diya Labs a popular educational and training centre in Chennai. The firm has a MoU with KCG to offer internships for students and also provide necessary industrial support for developing innovative solutions for societal problems.

Creating and sustaining the start-up culture, IEDC of KCG incessantly bolsters the start-up ecosystem and inculcates the spirit of entrepreneurship among the students.

Dr. R. Lakshmipathy, IEDC Coordinator