

CHOICE BASED CREDIT SYSTEM (CBCS) – REGULATIONS 2021 – B. TECH. FASHION TECHNOLOGY

SPECIALIZATIONS



Apparel Marketing

- Fashion forecasting
- Visual merchandising
- Textile Heritage
- Apparel Retail Management
- Apparel Brand management
- Digital Marketing and E-Business



Apparel product development

- Apparel Product Development
- Clothing Fit and comfort
- Apparel trims, accessories and Embellishments
- Garment finishing and care
- Home Furnishing
- Knit Product Development



Management

- Operation research in Apparel Industry
- Enterprise Resource Planning in Apparel industry
- International Textile and apparel Business management
- Entrepreneurship in apparel manufacture
- Sustainable apparel Business Management
- Human Resource Management



Garment Manufacturing

- Automations in Apparel manufacture
- Lean manufacturing
- Supply chain management for Apparel Industry
- Social compliances and quality assurance in apparel industry
- Advanced Technologies for Apparel Industry
- Computer Applications In Apparel Manufacturing



Specialty Apparel

- Technology of nonwovens
- Protective Garments
- Intimate apparels
- Smart Textiles and Garments
- Sports Textiles and Garments
- Medical Textiles and Garments

