

G KCG COLLEGE OF TECHNOLOGY

Karapakkam, Chennai - 600097



30.08.2023 Institutions Innovation Council (IIC) Activities Consolidation 2022-2023

Program Themes

- 1. Innovation & Design Thinking
- 2. IPR & Technology Transfer
- 3. Pre-Incubation and Incubation Management
- 4. Entrepreneurship and Startup

S.No	Activity	Count
1.	IIC Calendar Activity	28
2.	IIC MIC Driven Activity	8
3.	IIC Celebration Day Activity	14
4.	Self-Driven Activity	39
	Total	89

IIC Calendar Activity

S.No	Activity	Date	Resource Person
1.	Workshop on "Entrepreneurship and Innovation" as Career Opportunity	26.11.2022	Dr. R. Lakshmipathy, IIC Convenor, IEDC Coordinator and Incharge Incubation centre
2.	My Story - Motivational Session by Successful Innovators	26.11.2022	Mr Sadasivam S, Innovation Ambassador, KCG College of Technology
3.	My Story - Motivational Session by Successful Entrepreneur/Start-up founder	07.01.2023	Mr. N. Sathish Babu, Founder, SNAG Mozhi Pvt Ltd
4.	Session on Problem Solving and Ideation Workshop	26.11.2022	Dr. S.Gopinath Innovation Ambassador KCG College of Technology
5.	Exposure and field visit for problem identification	03.02.2023	Wastewater treatment site of the Chennai city & Garment industries
6.	Demo day and linkage with Innovation Ambassador	01.11.2022 to 02.11.2022	Dr. R.Lakshmipathy Dr. M. Vignesh Kumar Dr. S. Gopinath Mr. S. Sadasivam Innovation Ambassador
7.	Workshop on Design Thinking,	17.12.2022	Dr. Jose Anand, IIC



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S.No	Activity	Date	Resource Person	
	Critical thinking and Innovation		Innovation activity	
8.	Design Innovation outreach program to schools	14.11.2022	coordinator Chennai Higher Secondary School MR Nagar Chennai (ATL school code: 2283555)	
9.	Expert talk on Process of Innovation Development	24.02.2023	Mr. Mathi Sharma Mr. Mohan Rishikesh Founder Vayuratha Pvt Ltd	
10.	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development	17.12.2022	Ms. Tephilla Joice P Innovation Ambassador, KCG College of Technology	
11.	Session on Achieving Problem- Solution Fit and Product-Market Fit	17.12.2022	Dr. S.Gopinath Innovation Ambassador KCG College of Technology	
12.	Field visit to workshops and Fab lab	28.02.2023	Yali Mobility Startup IITM Research Park	
13.	Mentoring Event: Demo Day/Exhibition of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support – Manage through YUKTI-NIR AVINYA 23	10.02.2023 to 11.02.2023	AVINYA'23 Shri. R. Manoharan Managing Director Elentech Engineering Services Mr.Madhan Kumar Yali Mobility, IITM Research Park Mr. Jeri John Senior Production Manager Zoho Coorporation	
14.	Workshop on Prototype/Process Design and Development.	31.07.2023 & 01.08.2023	Ms. I Sarah Business Development Manager - Freshworks	
15.	Session on Business Model Canvas (BMC)	28.07.2023 & 31.07.2023	Mr. Prashant Kumar Regional Account Manager, Finance Suite of Products , Zoho	
16.	Field Visit to Incubation Unit	04.08.2023 & 05.08.2023	Rajshree sugars & Chemical Ltd Incubation unit Gingee, Tamilnadu	
17.	Session on "How to plan for Start- up and legal & Ethical Steps"	07.08.2023	Ms. Preethi Narayanan Startup Facilitator , Chennai	
18.	Workshop on Intellectual Property	24.07.2023	Mr. Rahul Bagga	



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S.No	Activity	Date	Resource Person
	Rights (IPRs) and IP management for start up		Founder & Managing Director, Aumirah Registered Indian Patent & Design agent, New Delhi, India
19.	Intra Institutional Competition "IET Innovation Challenge 2023 – Grand Challenge for Final Year Projects"	16.04.2023 to 18.04.2023	Mr.Gershom Samuel Principal Engineer Microchip Technology Dr. Balamurugan J Assistant Executive Engineer, TANGEDCO
20.	Demo Day " INNOCON '23 – Building a Culture of Innovation"	13.04.2023 to 15.04.2023	INNCON 23 12 Jury members from industry and academia.
21.	Session on Achieving "Value Proposition Fit" & "Business Fit"	02.08.2023 to 03.08.2023	Er. P. ARUNAMUDHAN Managing Director, Arun Engineering and Consultancy Services, Bengaluru
22.	Workshop on Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs	27.07.2023 to 28.07.2023	Ms. S. Nithya Kalyani Unity Developer, Augray Private Limited, Chennai
23.	Session on "Lean Start-up & Minimum Viable Product"	04.08.2023 to 05.08.2023	Dr. Mohamed Zakriya Associate Professor / Innovation Ambassador KCG College of Technology, Chennai.
24.	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.	12.08.2023	Dr. S. Muthuselvan Associate Professor / Innovation Ambassador KCG College of Technology, Chennai.
25.	Panel discussion with innovation and Start-up Ecosystem Enablers	12.08.2023	Ms.D.S.Ramya Member Technical Staff Zoho Corporation Ltd.
26.	Innovation & Entrepreneurship Outreach Program for Government High School, Karapakkam, Chennai	10.08.2023	Dr. G. Mohamed Zakriya Associate Professor / Innovation Ambassador KCG College of Technology
27.	Project Competition – "Ideathon 23 – Building Culture of Innovation"	13.07.2023 to 15.07.2023	Dr. Vignesh Kumar Innovation Ambassador KCG College of Technology



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S.No	Activity	Date	Resource Person
28.	Intra Departmental Project Exhibition / Presentation of Startups	03.08.2023 to 04.08.2023	Dr.S.Gopinath Dr.M.Vignesh Kumar Innovation Ambassador KCG College of Technology

MIC Driven Activity

S.No	Event	Date
1.	Launch of 5G services	01.10.2022
2.	Orientation Session on IIC 5.0 & its features	11.01.2023
3.	Leadership Talk with Prof. T. G. Sitharam, Hon'ble Chairman, All India Council for Technical Education (AICTE)	30.01.2023
4.	Celebrating India's presidency of the G20	01.03.2023 to 31.08.2023
5.	Creating YUKTI Innovation Repository & Participation in Innovation Challenge	15.04.2023 to 30.04.2023
6.	National Technology Week Inaugural Address of Hon'ble Prime Minister of India	11.05.2023
7.	Celebrate the 3rd anniversary of National Education policy (NEP) 2020 and 2nd edition of Akhil Bharatiya Shiksha Samagam	29.07.2023 & 30.07.2023
8.	Short video Contest on "NEP ki Samajh"	07.07.2023 to 14.07.2023

Celebration day Activity

S.No	Celebration Event	Date
1.	Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary)	15.10.2022
2.	National Education Day	11.11.2022
3.	National Pollution Control Day	02.12.2022
4.	National Energy Conservation Day(India)	14.12.2022
5.	National Youth Day	12.01.2023
6.	National Startup Day	16.01.2023
7.	National Science Day	28.02.2023
8.	International Women's Day	08.03.2023
9.	World Creativity and Innovation Day	21.04.2023
10.	World Intellectual Property Day	26.04.2023
11.	National Technology Day	11.05.2023
12.	World Environment Day	05.06.2023
13.	Independence Day- Celebrating Aazadi Ka Amritkal	15.08.2023
14.	World Entrepreneurs Day	21.08.2023