

ALERT

(Amenity Lifeline Emergency Response Team)

WRITE UP FOR WEBSITE

1. Awareness session on First Aid Training

- **First Aid Training Program** was conducted for 100 students of I year on 29th April, 2025 between 2.00 – 4.00 pm @ F14, the resource person being Ms Rekha Sreekumar, Assistant Manager, Social Initiatives - ALERT (NGO). The training created an awareness among students about doing first aid during the **Golden Hour** and save a life.



2. MoU signing with ALERT

- KCG College of Technology proudly formalized a significant collaboration with ALERT (NGO) through the signing of a Memorandum of Understanding on September 10, 2025, represented by Dr. M. Muthukannan, Principal, and Mr. Rajesh R. Trivedi, Co-founder & Managing Trustee, this partnership marks the launch of the ALERT Golden Army KCG Tech Club.

Through this initiative, our students will receive hands-on training in first aid, empowering them with vital life-saving skills to respond effectively during emergencies until professional medical help arrives. This collaboration is not just about skill-building, but about cultivating socially responsible technocrats who are prepared to make a difference when it matters most.



3. First Aid Training Program

- **First Aid Training Program** on 17th October, 2025 between 2.00 – 4.00 pm @ FT Hall, the resource person being Mr Karal Marks, Manager, Project & Public Affairs, Social Initiatives - ALERT (NGO) for 300, I year Students. The training created an awareness among students about doing first aid during the **Golden Hour** and save a life. The program focused on recruiting students for the ALERT Golden Army KCG Tech Club and the students showed keen interest in registering for the club.





4.ALERT VoICE - Two-Day Intensive First Aid Training program

The **ALERT Golden Army KCG Tech Club** conducted a Two-Day Intensive First Aid Training program – VoICE (Volunteer In Case of Emergency) on 8th & 9th January, 2026 @ F14 between 9 am to 4 pm. 42 NCC, NSS, and first-year students underwent the intensive training program. The training focused on developing emergency response skills.

Day 1: Students were introduced to basic first aid techniques such as wound care, bleeding control, burns, fractures, and emergency assessment through interactive sessions.

Day 2 : It was focused on hands-on training, including CPR, choking management, and mock drills, making the sessions engaging and practical.

The training was informative, interactive, and highly beneficial, equipping students with essential life-saving skills and confidence.

Further the students will be assessed by the doctors of Appollo Hospital, and will be graduated as a First Aid Volunteer.

ALERT Golden Army KCG Tech Club
presents



