

KCG COLLEGE OF TECHNOLOGY
DEPARTMENT OF FASHION TECHNOLOGY

Report on Participation in the Weaves Event of Texvalley, Erode from 05th to 8th Dec. 2018

The Faculty and Students of the Department have participated in the Weaves – Event organized by Texvalley at Erode from 5th to 8th Dec 2018.

- A live demonstration of weaving Face – Flip – Face (FFF) fabric using a new handloom weaving technique called 'Double Decker' technique was arranged in the stall. Weaver's Service Centre, Bengaluru deputed their weaver along with the handloom to give live demonstration in the stall. Different FFF fabric samples were also showcased.
- Two standees, one with the details on KCG College of Technology with Department of Fashion Technology and other one with the Details on the 'Double Decker' handloom technique were also placed for attracting the visitors. Publicity materials viz: College brochures, Department brochures and visiting cards were distributed to the visitors.
- More than 500 people visited the stall and have been provided with the information about the college and the starting of 4 years B. Tech. Fashion Technology course in this academic year.
- Vice – Chairman of Texvalley Erode, Chairman of LMW Coimbatore, Managing Director of Chennai Silks Coimbatore, General Manager of NTC Coimbatore are few among the VIPs visited the KCG stall.
- Dr. R G Panneerselvam, Associate Professor and Dr. Bhanu Rekha, Associate Professor participated in the poster presentation competition for the staff on the topic 'Aura of Traditional Textiles'.
- Dr. Bhanu Rekha, Associate Professor and Mr. Surya Bharath, First Year B. Tech. FT participated in the collage competition for the staff and student on the topic 'Latest Advancements in the Fashion Industry'.
- Our college is one among the 25 colleges, who signed EoI letter for MoU, with Texvalley, Erode and the letters were handed over in a meeting organised on 7th Dec 2018 in the august presence of Honourable Ministers of TamilNadu.
- After going through the loom demonstration and the Face – Flip – Fabric samples displayed in the stall, Shri. C. Devarajan, Vice – Chairman of Texvalley assured to take-up the production of these samples in 5P Venture India Private Limited, Erode in collaboration with KCG College of Technology.
- We visited other stalls and collected information regarding the establishment and procuring machineries for the Fashion Technology Laboratories.