CHOICE BASED CREDIT SYSTEM (CBCS) - REGULATIONS 2021 - B. TECH. FASHION TECHNOLOGY **SPECIALIZATIONS**



Apparel Marketing

- Fashion forecasting
- Visual merchandising
- Textile Heritage
- Apparel Retail Management
- Apparel Brand management
- Digital Marketing and E-Business















• Sustainable apparel **Business Management**

Management

• Operation research in

Apparel Industry

• Human Resource Management





Specialty Apparel

- Technology of nonwovens
- Protective Garments
- Intimate apparels
- Smart Textiles and Garments
- Sports Textiles and Garments
- Medical Textiles and Garments







- Apparel Product Development
- Clothing Fit and comfort
- Apparel trims, accessories and **Embellishments**
- Garment finishing and care
- Home Furnishing
- Knit Product Development

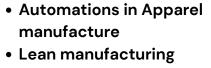












Garment Manufacturing

- Supply chain management for Apparel Industry
- Social compliances and quality assurance in apparel industry
- Advanced Technologies for Apparel Industry
- Computer Applications In **Apparel Manufacturing**

